



FARM RISK MANAGEMENT IN AFRICA

**BURKINA FASO
STRATEGIC ACTION PLAN
2014**

CPF ACTION PLAN 2014

Component s	Activities /tasks	Monthly Time charts												Respo nsible	Partn ers invol ved	Delive rables		
		J a n	F e b	M a r	A p r i l	M a y	J u n	J u l	A u g	S e p t	O c t	N o v	D e c					
AGRICULTURAL WARRANTAGE SECTION																		
Section 1: Development and implementation of a legal and regulatory framework for warrantage and collateral management systems	1. Contribute to the government initiatives to develop a legal and regulatory framework and a strategy to promote warrantage and Collateral management.																	
	1.1 To participate in activities of interdepartmental and intersectoral committees of MASA and MEF	x	x	x	x	x	x	x	x	x						CPF	CIRA D	Strate gic docu ment, legal and regula tory texts
	2. Contribute to the dissemination of laws and regulations of warrantage.																	
	2.1 Multiply the text									x						CPF		Strate gic docu ment, legal and regula tory texts
	2.2 Organise sharing of texts meetings											x	x	x		CPF		Repor ts
	3. Design a simplified manual of implementation of warrantage in national languages of Dioula and Moore.																	
3.1. Develop the French version of						x	x								CPF	COPS AC, FCPB	Manu al in Frenc h	

<i>the simplified manual</i>																				
3.2. <i>Recruit a service provider in translation</i>								x										CPF		Service Contract
3.3. <i>Translate the manual in the language of Moore and Dioula.</i>								x	x									Service provider	CPF	Manual in Language
4. Produce (multiply) the simplified manual in the national languages of Dioula and Moore.																				
4.1. <i>Recruit a printer</i>									x									CPF		Service Contract
4.2. <i>Print the manual in the language of Moore and Dioula</i>									x									Service provider	CPF, COPS AC, FCPB	Manuals
4.3. <i>Make the handbook available to the CdG of warrantage and the OP.</i>									x	x								CPF	CPF, COPS AC, FCPB	Manuals
5. Periodically carry out inspections missions to warrantage warehouses.																				
5.1. <i>Develop a visit schedule.</i>	x																	Credit Unions	CPF, CdG	Warehouse calendar
5.2. <i>Carry out inspection missions</i>	x	x	x	x	x	x												Credit Unions	CPF, CdG	

	5.3. <i>Produce inspection reports</i>	x	x	x	x	x	x									Credit Unions	CPF, CdG	inspection reports		
Component 1: Strengthening of capacity of financial institutional and produce to the use of warrantage.	1. Develop manual covering the evaluation of credit, supervision of credit and the monitoring of storage sites.																			
	1.1 <i>Develop ToRs</i>					x											FCPB	CPF, CIRAD	ToRs	
	1.2 <i>Develop the manual</i>						x	x									FCPB	CPF, CIRAD	Draft manual	
	1.3 <i>Organise a validation workshop</i>							x									FCPB	CPF, CIRAD	validated Manual	
	1.4. <i>Train the credit unions managers about manual</i>								x								FCPB	CPF	Rapport	
	2. Develop an illustrated booklet promoting warrantage to clients.																			
	2.1 <i>Develop the background document of booklet.</i>																	FCPB	CPF, CIRAD	Background Document
	2.2. <i>Draft the ToR scenarios of Booklet</i>					x	x											FCPB	CPF, CIRAD	ToRs
	2.3. <i>Recruit a graphic designer communicator</i>						x											CPF		Service Contract
	2.4. <i>Design the booklet.</i>						x	x										Service provider	FCPB, CPF	Illustrated booklet
	3. Produce promotional material of warrantage.(Illustrated booklet)																			
3.1. <i>Contracts</i>							x										CPF		Service	

<i>with a printer</i>																		Contract	
<i>3.2. Print the booklets</i>							x	x									Service provider	Booklets	
<i>3.3. Break down the booklets</i>								x	x	x	x	x					FCPB	Booklets	
4. Train/ Retraining the staff of FCPB agency in the pilot area on the product << warrantage>>																			
<i>1. Develop ToRs</i>									x								CPF	FCPB	ToRs
<i>2. Organise the training sessions.</i>											x						CPF	FCPB	Training reports
5. Organise consultation workshops on the campaign of warrantage.																			
<i>5.1 Develop the ToRs</i>								x									CPF	CIRAD	ToRs
<i>5.2 Develop the workshop schedule</i>								x									CPF	CdG	Calendar
<i>5.3 Conduct workshop s.</i>									x								CPF	CdG	Reports
6. Train/ Retrain the management committee to practice warrantage.																			
<i>6.1. Elaborate the ToRs</i>								x									CPF		ToRs
<i>6.2. Hold training session</i>									x								CPF	CdG	Report
7. Train the producers on the quality of grains (WFP/ SONAGESS standards)																			
<i>7.1 Develop the ToRs.</i>									x								CPF		ToRs
<i>7.2 Recruit the trainer</i>											x						CPF		Service contract
<i>7.2 Organise the</i>											x	x					CPF	CdG	Reports

	<i>workshops</i>																		
	8. Organise the sessions of the programme of campaign of warrantage 2014/2015																		
	8.1 Develop the ToRs									x							CPF		ToRs
	8.2 Develop the sessions schedule.									x							CPF	CdG	Calendars
	8.3 Hold the sessions										x						CPF	CdG	Reports
	9. Ensure continuous monitoring of management committee of warrantage (support for inspection warehouses missions)																		
	9.1 Develop a monitoring program		x														CPF	CdG	Calendar
	9.2 Carry out monitoring missions		x	x	x	x	x	x				x	x	x			CPF	CdG	Reports
Component 3: Improve the efficiency of warrantage by conducting analysis.	1. Establish an individual database on the users of warrantage.																		
	1.1. Structuring of the base	x															CPF	CIRAD	Database matrix 2013/2014
	1.2. Data collection per store and credit union.	x	x														CPF	Modérateur, CdG, Credit Union	Collection sheets
	1.3. Background information: Stock constitution, credit amount, AGR, credit repaymen		x														CPF	CdG, Credit Unions	Database 2013/2014

	ts, settlement of stocks, etc...																		
	2. Produce analytical information on the campaign of warrantage.																		
	2.1. Extract data from the database		x															CPF	
	2.2. Produce tables and analytical graphics.		x					x										CPF	
	2.3. Create a presentation document s in PowerPoint.		x					x										CPF	Power Point Presentation
	3. Organise a study trip to other organisations lessons combining warrantage and insurance tools.			x														CPF	COP SAC, CISV Report
	1. Develop advocacy files.																		
Component 4: Strengthening advocacy on key issues for	1.1. Drafting ToRs							x										CPF	CIRA D ToRs
	1.2. Hire a consultant for methodology support.							x										CPF	Service contract

	1.3. <i>Develop Advocacy files.</i>							x	x	x					Service provider	CPF, CIRA D	Provisional documents	
	1.4. <i>Organise a validation workshop of advocacy files.</i>									x					CPF		Validated documents	
	1.5 <i>Organise advocacy meetings/workshops</i>										x	x	x		CPF	ROPP A	Reports	
Component 5: Development of capacity of storage of warrantage promoters	1. Provide post-harvest equipment to stores.																	
	1.1 <i>Develop a file for equipment supplies.</i>					x	x									CPF		DAO
	1.2. <i>Contract with a supplier</i>						x									CPF		Service Contract
	1.3. <i>Deliver the materials to the warehouses.</i>							x								Service provider	CPF	Equipment, PV reception
	1.4. <i>Train the CdG in the use of equipment.</i>										x					Service provider	CPF, CdG	reports
AGRICULTURAL INDEX INSURANCE SECTION																		
Action 2.1 : Capacity building	1. Develop easy access to information/ training support (picture box, illustrated booklets, posters, programs/ radio spots).																	
			x													CPF	PG	ToRs
	1.2. <i>Hold the workshop</i>		x												CPF	PG	Reports	

1.3. <i>Recruit a graphic designer communicator for the development of the illustrated media.</i>		x											CPF	PG	Service Contract
1.4. <i>Produce (design) image boxes, illustrated booklets, posters.</i>		x	x										communicator	CPF, PG	Support hub
1.5. <i>Produce/update audio spots</i>			x										PG	CPF	spots
1.6. <i>Contract with a printer.</i>			x										CPF	PG	Service contract
1.7. <i>Multiply the illustrated materials</i>			x	x									CPF	PG, Printer	supports
3. Train/ Retrain the relay trainers on Crop insurance															
3.1. <i>Plan the sessions</i>			x										PG	CPF	Calendar
3.2. <i>Hold the sessions</i>				x									PG	CPF	Report
4. Organise awareness sessions for farmers in the operations of index insurance and its benefits and disadvantages.															
4.1. <i>Plan village awareness sessions</i>				x									PG	CPF, FEPA B, CVEC A	Calendar
4.2. <i>Re-identify and</i>				x									CPF	FEPA B,	Surveyed lists

<i>inform the surveyed producers</i>																				CVEC A			
<i>4.3. Host the village awareness sessions</i>					x	x														PG	CPF, FEPA B, CVEC A	Reports	
5. Organise a radio campaign on agricultural insurance																							
<i>5.1. Contract with the radio</i>						x														CPF	CPF, CdG	Service Contract	
<i>5.2. Develop a dissemination schedule</i>						x														PG	CPF, Radios	Calendar	
<i>5.3. Dissemination of commercials and emissions</i>						x	x	x												Radios	PG, CPF	Reports	
6. Produce information on insured producers (number, profile, insured amounts, triggering index, etc..)																							
<i>6.1. Oversee awareness sessions</i>						x	x													PG	CPF	Reviews	
<i>6.2. Produce a attendance list per animation sessions and per village</i>						x	x													PG	FEPA B, CVEC A	Attendance list	
<i>6.3. Produce a global report on awareness sessions.</i>												x	x							PG	FEPA B, CVEC A	Reports	
<i>6.4. Develop a final campaign report.</i>																				x	PG	FEPA B, CVEC A	Reports

Action 2.2: Improve the effectiveness of the developed insurance.	1. Conduct analyses to reduce basic risks.	x	x	x	x	x	x	x	x	x	x			CIRAD	PG, CPF	Reports	
	2. Conduct analyses to homogenise the level of protection	x	x	x	x	x	x	x	x	x	x			CIRAD	PG, CPF	reports	
	3. Conduct a study of the costs of loan associated with insurance .	x	x	x	x	x	x	x	x	x	x			NRI	CIRAD, PG, CPF	Reports	
Action 2.3 : Strengthening advocacy on issues related to agricultural insurance	1. Elaborate 2 advocacy documents.																
	<i>1.1. Draft the ToRs</i>						x								CPF	ROPPA, CIRAD	TdRs
	<i>1.2. Recruit a consultant (methodological support)</i>						x								CPF		Service Contract
	<i>1.3. Elaborate the advocacy documents</i>							x	x	x					Service provider	CPF, CIRAD, ROPPA	Provisional documents
	<i>1.4. Organise a validation workshop for advocacy documents.</i>									x					CPF		Validated documents

	1.5 <i>Organise advocacy meetings/workshops</i>													x	x	x	CPF	ROPPA	Reports	
Action 2.4: Evaluation of the mobilisation of insurance by	1. Build an individual database on the insurance subscribers.																			
	1.1. <i>Formattin g the base</i>	x																CIRAD	CPF, PG	Datab ase Matrix
	1.2. <i>"Informat ion database "</i>	x	x												x	x		CIRAD	CPF, PG	Datab ase
MARKET INFORMATION SYSTEMS (MIS) SECTION																				
Action3.1 : Support to the production of analytical information.	1. Develop calculatio n methodologies and price analysis to generate trends	x	x	x	x													CIRAD	APRO SSA, CPF	Meth odology documents
	2. Training of the MIS manager on the develop ed methodologies				x													CIRAD	APRO SSA, CPF	Traini ng reports
	3. Productio n and dissemin ation of pricing trends					x	x	x	x	x	x	x	x					APRO SA	CIRA D	Trend s notes
	4. Organisat ion of exchange						x			x							x	CPF	CIRA D, APRO SSA	Report s

	workshop on trends.																					
Action 3.2 : Awareness of producers using MIS through different media.	1. Produce 1 radio commercial spot on the promotion of MIS																					
	1.1 <i>Preparation of the commercial text</i>							x										APROSA	CPF	Scenario		
	1.2 <i>Preparation of the audio spot in 3 languages</i>							x											CPF	APROSSA	Spots	
	2. Disseminate the commercial spots for promotion of MIS																					
	2.1 <i>Contracting with the local radio</i>								x											CPF	APROSSA	Service contract
	2.2 <i>Choice of broadcasting periods for the spots</i>								x											APROSA	CPF	Broadcasting Planning
	2.3 <i>Broadcasting of spots</i>									x	x	x	x	x	x					CPF	APROSSA	
	3. Develop 3 radio programs (with audience interaction for evidence or questions)																					
	3.1 <i>Development of the program content</i>																			APROSA	CPF	Emissions audio support
	3.2 <i>Contracting with local radio</i>																			CPF	APROSSA	Service Contract
3.3 <i>Animation of the 3 emissions</i>																			APROSA	CPF	Report	

	4. Organise exchange workshop in rural area.																					
	1. Elaborate the ToRs														x					APROSA	CPF, CIRAD	ToRs
	2. Material Organisation														x					CPF	APROSSA	Planning
	3. Hold 2 workshops														x	x				CPF	APROSSA	Reports
Action 3.3 : Training of farmers in the use of MIS platforms.	1. Design in collaboration with the producers, information of training modules of beneficiaries in the use of communication interfaces (web, mobile phone)																					
	1.1 Development of module	x																		APROSA		Training modules
	2. Organise 3 training workshops for users of MIS information to use communication interface.																					
	2.1 Choice of participants		x																	CPF	APROSSA	List
	2.2 Material organisation			x																CPF	APROSSA	Planning
	2.3 Animation of the 3 workshops			x	x															APROSA	CPF	reports
Action 3.4 : Provision of an analytical feedback on the use of these platforms.	1. Develop an analysis systems on the use and the users of MIS based on the requests.	x	x	x	x														CIRAD	APROSSA	Methodology documents	
	2. Train the MIS manager on the				x														CIRAD	APROSSA	training reports	

	analysis systems																
	3. Generate periodic information on the use and users of MIS platform						x						x		APROSA	CIRAD	reports
	4. Participate in the drafting of the interim analysis reports.							x						x	CIRAD	APROSSA	reports
	5. Host 3 group meetings of users of MIS platform														APROSA	CIRAD, CPF	reports

OPERATIONAL AND INSTITUTIONAL CAPACITY BUILDING SECTION

Action 2 : Hosting of thematic think tanks	1. Organise 12 periodic exchange sessions of the three thematic cells.				x			x				x		x	Program leader		
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